

## General Overview

The MJ is producing a special supplement, The MJ Inward Investment Guide to the UK, which will be circulated to delegates at the major property, regeneration and inward investment event MIPIM UK 2017 which takes place at Olympia, London, October 18-19 2017. The MIPIM UK 2017 will have 120 exhibitors and 4500 participants representing investors, developers and occupiers seeking to make partnership deals. Topics include retail, logistics, industrial, commercial, transport and residential investment and speakers will include expert panels, cabinet members and leading industry CEO's. As a media partner The MJ will be distributing copies of its Investment Guide to the UK directly to both exhibitors and delegates.

## Cities & Investors Lunch

This exclusive event on day two is invitation only and attended by selected professionals from within the various sectors and their targeted partners. The MJ Inward Investment Guide will be exclusively presented to all guests of this prestigious session.

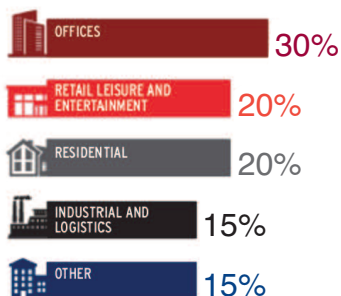
## MIPIM UK 2017

### What is MIPIM UK?

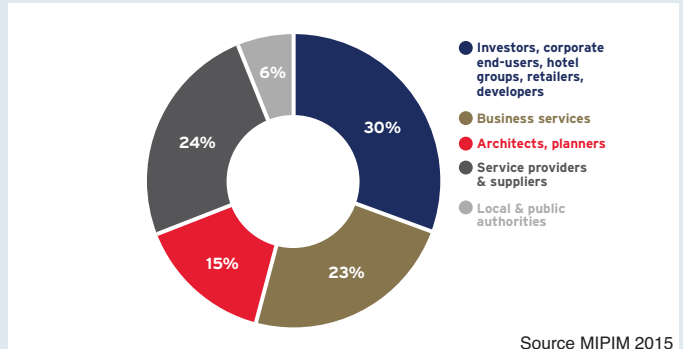
MIPIM UK is the UK's largest property trade show gathering all professionals looking to close deals in the UK property market: investors, developers, local authorities, occupiers, hotel groups, agents and business service providers.

- 120 Stands
- 2,000sqm Exhibition
- 4,500+ Participants
- 600+ Investors

All property sectors are represented



## Delegates - Who Attends



## MJ Inward Investment Guide

The MJ Inward Investment Guide to the UK will be divided into 12 sections, representing the eight English areas, the South West, South East, Eastern, East Midlands, West Midlands, Yorkshire & Humberside, North West and North East plus London, and Wales, Scotland and Northern Ireland.

Each section will contain general and statistical information about the region or country. Local authorities can advertise their regions attractions for investors, supported by editorial if required. The MJ is the gateway to Inward Investment for local authorities - call us to reserve your space in this core supplement.

## Rates

Full Page Ad + Full Page of Editorial running as a Double Page Spread (1,000 words plus photos)	£3,250
Full Page Ad	£1,950
Half Page Ad + Half Page Editorial running as a Full Page (500 words plus photo)	£1,850
Half Page Ad	£1,200

## Sizes

Full Page Bleed	(350mm deep x 255mm wide)
Trim	(340mm deep x 245mm wide)
DPS Bleed	(350mm deep x 500mm wide)
Trim	(340mm deep x 490mm wide)
Half Page	(155mm deep x 219mm wide)

## Contact:

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