



## General Overview

The MJ is delighted to announce that it has been chosen as the media partner of the Department for International Trade (DIT) at this year's Mipim Cannes event. The DIT is hosting a pavilion at the exhibition where copies of The MJ's Inward Investment Guide to the UK will be handed out to investors and other visitors. Copies will also be handed out around the rest of the exhibition to delegates, including developers and investors.

"The World's Leading Property Market" - which brings together the most influential players from all international property sectors - office, residential, retail, healthcare, sport, logistics and industrial. MIPIM 2017 offers unrivalled access to the greatest number of development projects and sources of capital worldwide.

MIPIM 2017 will have over 2,450 exhibitors and some 21,500 participants representing investors, developers and occupiers seeking to make partnership deals across the comprehensive four day conference.

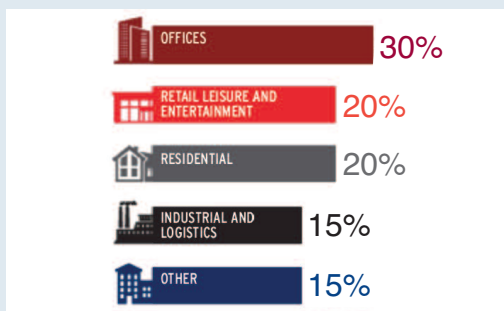
## What is MIPIM

MIPIM is the world's leading property market exhibition.

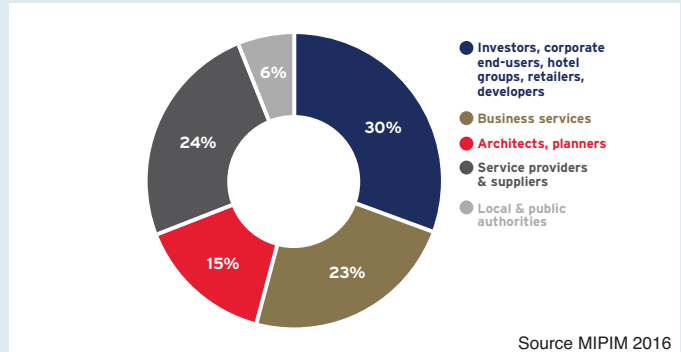
The world's real-estate decision makers in one place, at one time! MIPIM provides unrivalled access to the greatest number of international property leaders, development projects and real estate industry insights. A year's worth of business packed into four intensive days!

- 17,700m<sup>2</sup> - exhibition space
- 4,800 - investors
- 150 - networking events
- 350 - speakers
- 89 - countries represented

All property sectors are represented



## Delegates - Who Attends



## MJ Inward Investment Guide

The MJ Inward Investment Guide to the UK will be divided into 12 sections, representing the eight English areas, the South West, South East, Eastern, East Midlands, West Midlands, Yorkshire & Humberside, North West and North East plus London, and Wales, Scotland and Northern Ireland.

Each section will contain general and statistical information about the region or country. Local authorities can advertise their regions attractions for investors, supported by editorial if required. The MJ is the gateway to Inward Investment for local authorities - call us to reserve your space in this core supplement.

## Rates

Full Page Ad + Full Page of Editorial running as a Double Page Spread (1,000 words plus photos)	£3,250
Full Page Ad	£1,950
Half Page Ad + Half Page Editorial running as a Full Page (500 words plus photo)	£1,850
Half Page Ad	£1,200

## Sizes

Full Page Bleed	(350mm deep x 255mm wide)
Trim	(340mm deep x 245mm wide)
DPS Bleed	(350mm deep x 500mm wide)
Trim	(340mm deep x 490mm wide)
Half Page	(155mm deep x 219mm wide)

## Contact:

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